

DEW CHALLENGE WEBSITE TERMS & CONDITIONS

Last Updated: 1 June 2026

Welcome to the Dew Challenge website and tournament platform (“Platform”), operated by Etika Sdn Bhd (“Host”) and co-organized by DBS Asia and Digital N8tion (“Event Organizer”).

By accessing, browsing, registering for, or participating in any activities on the Platform, including but not limited to tournaments, promotional campaigns, code redemption activities, and prize claims, you acknowledge that you have read, understood, and agreed to be bound by these Terms & Conditions (“Terms”).

If you do not agree to these Terms, you must immediately discontinue use of the Platform.

1. ELIGIBILITY

1.1 Users must comply with all applicable laws and regulations in their country or region of residence.

1.2 Users below the age of eighteen (18) must obtain consent from their parent or legal guardian before participating in any tournament, campaign, or redemption activity on the Platform.

1.3 The Host and Event Organizer reserve the right to verify the eligibility of any participant at any time.

1.4 Employees, contractors, agencies, affiliates, and immediate family members of the Host, Event Organizer, sponsors, or partners may be restricted from participating in certain promotions or tournaments at the sole discretion of the Host or Event Organizer.

2. ACCOUNT REGISTRATION & SECURITY

2.1 Certain features of the Platform may require users to create an account.

2.2 Users agree to provide accurate, complete, and up-to-date information during registration.

2.3 Users are solely responsible for:

- maintaining the confidentiality of their login credentials;
- all activities conducted under their account;
- ensuring that their account information remains accurate and updated.

2.4 Users must not:

- impersonate another individual or entity;
- create fake or duplicate accounts;
- share, sell, transfer, or trade accounts;
- use automated systems, bots, scripts, or unauthorized software.

2.5 The Host and Event Organizer reserve the right to suspend, restrict, or terminate accounts suspected of fraudulent, abusive, or unauthorized activity.

3. PLATFORM USAGE

3.1 Users agree to use the Platform only for lawful purposes and in accordance with these Terms.

3.2 Users must not:

- interfere with or disrupt the Platform or servers;
- attempt unauthorized access to any system or database;
- upload malicious code, malware, or harmful files;
- exploit bugs, loopholes, or technical vulnerabilities;
- manipulate tournament systems, code redemption systems, or prize mechanisms.

3.3 The Host and Event Organizer reserve the right to investigate suspicious activities and take appropriate action, including account suspension, disqualification, legal action, or reporting to authorities.

4. TOURNAMENT PARTICIPATION

4.1 Registration for Dew Challenge tournaments is subject to availability, eligibility requirements, and compliance with the official tournament rules and regulations.

4.2 By registering for any tournament through the Platform, participants agree to comply with:

- tournament rules and regulations;
- code of conduct requirements;
- referee and marshal instructions;

- event operational procedures.

4.3 Tournament formats, schedules, prize structures, qualification methods, and participation requirements may be modified at the sole discretion of the Event Organizer.

4.4 The Event Organizer reserves the right to:

- reject or revoke tournament registrations;
- disqualify participants;
- suspend teams or players;
- remove participants from events for misconduct, cheating, fraud, abusive behavior, or rule violations.

4.5 Tournament decisions made by the Event Organizer shall be final and binding.

5. CODE REDEMPTION CAMPAIGN

5.1 General

The Platform may feature promotional campaigns involving unique codes located under Mountain Dew 400ml bottle caps (“Bottle Cap Code”).

By redeeming a Bottle Cap Code, users agree to comply with these Terms and any campaign-specific mechanics, requirements, or instructions communicated by the Host or Event Organizer.

5.2 Code Validity

5.2.1 Each Code:

- is unique;
- may only be redeemed once;
- has no cash value unless expressly stated otherwise.

5.2.2 Codes that are:

- damaged,
- illegible,
- duplicated,
- altered,

- counterfeit,
- generated fraudulently,
- or previously redeemed

shall be deemed invalid at the sole discretion of the Host or Event Organizer.

5.2.3 The Host and Event Organizer reserve the right to request proof of purchase, original packaging, bottle caps, receipts, or identity verification for audit and validation purposes.

Major Melon Bottle Cap Code Redemptions - Terms & Conditions

1. Eligibility

- This campaign is open to all Malaysians.
- Participants must be residents of Malaysia and aged 18 years and above.

2. Campaign Details

- Each Mountain Dew 400ml bottle cap contains a unique code underneath (“Bottle Cap Code”) that can be used to redeem randomly distributed prizes on the Dew Challenge official website: www.dewchallenge.com.

3. Redemption

- To redeem, participants must log in or register at www.dewchallenge.com and enter their Bottle Cap Code as instructed.
- Each Bottle Cap Code can only be used once.
- Redemption of prizes is subject to availability and not guaranteed. Entry of a valid Bottle Cap Code does not ensure a win.

4. Prizes

- All prizes are awarded at random and are subject to change without prior notice.
- The Organizer reserves the right to replace any prize with another of similar value without notice.

5. General Terms

- The Organizer reserves the right to amend, suspend, or terminate this campaign at any time without prior notice.
 - The Organizer’s decision on all matters relating to the campaign shall be final and binding.
 - By participating, all participants agree to be bound by these Terms & Conditions.
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5.3 Mystery Prizes

5.3.1 Successful redemption of a valid Code may entitle users to receive random mystery rewards, prizes, vouchers, tournament entries, digital items, merchandise, or other promotional benefits.

5.3.2 Prize allocation is randomized and determined solely by the Platform or campaign system.

5.3.3 Users acknowledge and agree that:

- prize availability may be limited;
- not all prizes are of equal value;
- odds of winning specific prizes may vary;
- certain prizes may be subject to additional eligibility verification.

5.3.4 Prizes are:

- non-transferable;
- non-exchangeable;
- non-refundable;
- not redeemable for cash unless expressly stated otherwise.

5.3.5 The Host and Event Organizer reserve the right to substitute prizes with alternatives of equivalent value without prior notice.

5.4 Fraud & Abuse Prevention

5.4.1 The following activities are strictly prohibited:

- brute-force code attempts;
- automated redemption attempts;
- code harvesting;
- resale of codes;
- manipulation of redemption systems;
- use of bots or scripts;
- unauthorized acquisition or distribution of codes.

5.4.2 The Host and Event Organizer reserve the right to:

- invalidate suspicious redemptions;
- suspend accounts;
- withhold prizes;
- disqualify participants;
- pursue legal remedies.

5.4.3 If fraudulent activity is suspected, prize fulfilment may be delayed pending investigation.

6. PRIZES & FULFILMENT

6.1 Prize fulfilment timelines may vary depending on the nature of the prize.

6.2 Users may be required to provide:

- proof of identity;
- proof of purchase;
- contact information;
- shipping details;
- tax documentation;
- bank account details (where applicable).

6.3 Failure to provide requested information within the specified timeframe may result in forfeiture of prizes.

6.4 The Host and Event Organizer are not responsible for:

- lost shipments;
- incorrect user details;
- courier delays;
- technical issues affecting fulfilment;
- inability to contact winners.

6.5 Any taxes, duties, or charges associated with prizes shall be the sole responsibility of the recipient unless otherwise stated.

7. MEDIA RELEASE & PUBLICITY CONSENT

7.1 By participating in tournaments, campaigns, livestreams, or promotional activities, users grant the Host, Event Organizer, sponsors, and affiliates the right to:

- photograph;
- record;
- livestream;
- reproduce;
- publish;
- distribute;
- edit;
- display

their name, likeness, image, voice, gameplay footage, social media handle, and statements for promotional, commercial, advertising, publicity, archival, or marketing purposes across any media format worldwide without further notice or compensation.

7.2 Users waive any rights to inspect or approve the final use of such materials.

8. PERSONAL DATA & PRIVACY

8.1 By using the Platform, users consent to the collection, processing, storage, and use of personal data by the Host, Event Organizer, sponsors, partners, service providers, and affiliates for purposes including:

- tournament administration;
- customer support;
- prize fulfilment;
- identity verification;
- fraud prevention;
- analytics;
- communications;
- promotional and marketing activities.

8.2 Personal data shall be handled in accordance with applicable laws, including the Malaysian Personal Data Protection Act 2010 (PDPA).

8.3 Users acknowledge that certain services or data processing activities may involve third-party providers or platforms.

9. INTELLECTUAL PROPERTY

9.1 All Platform content, including but not limited to:

- trademarks;
- logos;
- graphics;
- videos;
- tournament branding;
- website content;
- designs;
- software;
- livestreams;
- promotional assets

are owned by or licensed to the Host, Event Organizer, or their respective licensors.

9.2 Users may not reproduce, modify, distribute, commercialize, or exploit any Platform content without prior written consent.

10. THIRD-PARTY SERVICES

10.1 The Platform may contain links or integrations with third-party websites, applications, payment systems, streaming platforms, or services.

10.2 The Host and Event Organizer are not responsible for:

- third-party content;
- availability;
- policies;
- practices;
- technical failures;
- data handling practices.

10.3 Users access third-party services at their own risk.

11. DISCLAIMERS

11.1 The Platform is provided on an “as is” and “as available” basis.

11.2 The Host and Event Organizer do not guarantee that:

- the Platform will be uninterrupted;
- the Platform will be error-free;
- defects will always be corrected;
- the Platform will be free from viruses or harmful components.

11.3 The Host and Event Organizer shall not be responsible for:

- connectivity issues;
 - device incompatibility;
 - gameplay disruptions;
 - technical malfunctions;
 - lost data;
 - server outages.
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12. LIMITATION OF LIABILITY

12.1 To the fullest extent permitted by law, the Host, Event Organizer, sponsors, affiliates, officers, employees, agents, and partners shall not be liable for any:

- indirect damages;
- incidental damages;
- consequential damages;
- loss of profits;
- loss of opportunity;
- data loss;
- reputational loss;
- personal injury;

- property damage

arising from:

- use of the Platform;
- participation in tournaments;
- prize campaigns;
- code redemption activities;
- technical failures;
- third-party actions.

12.2 Participation in tournaments and promotional activities is at the participant's own risk.

13. RIGHT TO MODIFY, SUSPEND, OR CANCEL

13.1 The Host and Event Organizer reserve the right to:

- modify these Terms;
- amend tournament rules;
- suspend campaigns;
- cancel events;
- change prizes;
- adjust mechanics;
- terminate Platform access

at any time without prior notice.

13.2 Continued use of the Platform following any updates constitutes acceptance of the revised Terms.

14. TERMINATION

14.1 The Host and Event Organizer reserve the right to suspend or terminate access to the Platform at their sole discretion.

14.2 Grounds for termination may include:

- rule violations;

- fraudulent activity;
 - abusive conduct;
 - suspicious behavior;
 - breach of applicable laws.
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15. GOVERNING LAW & DISPUTE RESOLUTION

15.1 These Terms shall be governed by and construed in accordance with the laws of Malaysia.

15.2 Any disputes arising from the Platform, tournaments, promotions, or campaigns shall be subject to the exclusive jurisdiction of the courts of Malaysia.

15.3 Decisions made by the Host and Event Organizer regarding tournament operations, code redemption validity, prize fulfilment, and participant eligibility shall be final and binding.

16. CONTACT INFORMATION

For inquiries relating to the Platform, tournaments, or promotions, users may contact:

Dew Challenge Support Team

Email: dewchallenge@etikaholdings.com

Website: <https://www.dewchallenge.com/>